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AUTHOR Campbell, Laurence R.
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ABSTRACT

This study had three purposes: (1) to stimulate discussion of the role of the high school press association in the future by reviewing its current policies and programs, (2) to gather information about the associations, particularly the date of founding and the name of the founder, (3) to gather information on the members in each association and on the number of potential members. A questionnaire concerned with history and membership was mailed to all high school press associations in the directory of regional, state, and area high school press associations. More than 30 associations answered the questionnaire. Findings include: (1) Nearly all of the high school press organizations were founded with the cooperation of schools or departments of journalism; (2) The first state-wide high school press association was The Oklahoma Interscholastic Press Association; (3) High school press association policies on membership vary widely. A total of 24 tables is included. (CK)

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THE ROLE, BEGINNINGS, MEMBERSHIP, AND SERVICES OF HIGH SCHOOL PRESS ASSOCIATIONS IN THE UNITED STATES

A Quill and Scroll Study

By Laurence R. Campbell

November, 1967

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F O R E W O R D

Among the unheralded heroes of American journalism are the founders of high school press associations. These pioneers explored new frontiers of learning. These men of vision recognized the unique potentialities of journalism activities in American high schools.

To these able men and their able successors our secondary schools owe a deep debt of gratitude. In nearly every state we could establish a Hall of Fame to honor them and the student publication advisers who worked persistently to establish quality as a reality rather than a dream in high school publishing.

Perhaps this modest study will help us to appreciate the energy and vision with which associations were perpetuated. Perhaps we can improve these associations as we face 1970. Certainly we need leaders in the 1970s to match the insight and energy of those of the 1920s.

It has been my pleasure to serve as director of the Illinois State High School Press Association, as executive secretary of the Oregon Scholastic Press and Florida Scholastic Press Association, as founder of the Temple Press Tournament, and an active participant in similar activities at Northwestern University and Syracuse University. As a consequence I can appreciate the opportunities and the obstacles which these leaders encounter.

May I take this opportunity to thank the associations which cooperated in this and other studies and the Florida State University Department of Educational Research and Testing for assembling the

data. Quill and Scroll Studies welcomes your comment on this study as well as any additions or corrections which you deem appropriate.

November, 1967

Laurence R. Campbell
Director

The Role of High School Press Associations

1. Purposes of This Study

This study had three purposes:

a) The primary purpose was to stimulate discussion of the role of the high school press association in the future by reviewing its current policies and programs.

b) A subordinate purpose was to gather information about the associations, particularly the date of founding and the name of the founder.

c) Another subordinate purpose was to gather information on the number of members in each association and on the number of potential members.

2. Method

Late in the summer of 1967 Quill and Scroll Studies mailed questionnaires to all high school press associations in the directory of regional, state and area high school press associations compiled by the National Association of Collegiate Press Advisers. The recipients were invited to:

a) Report the date of the association's founding, the name of the founder, and the name of the current executive.

b) Report membership in terms of public and non-public schools, in terms of educational levels--junior high school, senior high school, junior college, college or university, or other; and in terms of publications--newspapers, magazines, yearbooks, or other. They also were invited to estimate the number of senior high school and junior high school newspapers, yearbooks, and magazines in the area served.

c) Use an IBM answer sheet in delineating their current practices involving 154 items.

The questionnaire concerned with the history and membership was circulated again late in October, but some information came from other sources.

3. Response

More than thirty associations provided answers on the history and membership of their organization, but only twenty-five returned the answer sheets in proper form. Several arrived too late to include.

4. Findings

The findings of this study are presented in three parts as follows:

a) Part 1 consists primarily of a list of the organizations with the dates they were founded, names of founders, and names of present executives.

b) Part 2 consists of tables reporting membership and estimating potential members.

c) Part 3 consists of tables reporting the data gathered in the IBM answer sheets.

5. Conclusions

There is little need for interpretation of the data herein presented, but a limited number of observations may be made.

Part 1. The Beginnings of High School Press Associations

1. Early Student Publications

Quill and Scroll Studies has gathered evidence that more than three hundred high school newspapers, magazines, and yearbooks were founded before 1800. Many were published for only a few issues. Gradually more of them were able to maintain their existence. Although many were founded in the early years of the twentieth century, the first surge in development came after World War 1.

As a consequence more and more publication advisers were looking for some agency that could guide them in improving the educational and journalistic standards. They looked in vain to English departments and organizations of English teachers. They looked in vain to schools of education and state departments of public instruction. They looked in vain to local newspapers.

Still in their infancy, schools and departments of journalism recognized this opportunity. On the one hand, they could improve high school journalism by helping staffs and advisers. On the other hand, they could win good will for their school or department and the university. Nearly all of the high school press organizations were founded with the cooperation of schools or departments of journalism.

2. Early School Press Associations

The Oklahoma Interscholastic Press Association was the first state-wide high school press association. Founded in 1916 by H. H. Herbert, it has served student journalists and their advisers for more than half a century.

Five high school press associations were founded in 1921--Central Interscholastic Press Association and those in Oregon, Minnesota, Michigan, and Iowa. The first association was moved by Professor E. Marion Johnson to the University of Minnesota in 1926.

Four organizations have served the high school press on a national level for many years. They are:

a) The Central Interscholastic Press Association which in 1928 became the National Scholastic Press Association with Fred L. Kildow as director.

b) The Columbia Scholastic Press Association founded at Columbia University in 1924 with Joseph W. Murphy as director.

c) Quill and Scroll Society founded at Drake University in 1926 by George Gallup. Edward Nell was executive secretary for many years.

d) Catholic School Press Association founded at Marquette University by J. L. O'Sullivan in 1931.

The dates of the founding of other school press associations are reported herewith in chronological order:

Dates When High School Press Associations Were Founded

Date	Association	Founder	Present Head
1916	Oklahoma Interscholastic Press Association	H. H. Herbert	
1921	Central Interscholastic Press Association (changed to NSPA)	W. G. Bleyer	
1921	Oregon Scholastic Press	Eric W. Allen	Dean Rea
1921	Minnesota High School Press Association	Fred L. Kildow	John Cameron Sim
1921	Michigan Interscholastic Press Association	John L. Brumm	John V. Field
1921?	Iowa High School Press Association		John B. Tucker
1922	Northern Interscholastic Press Association	Lawrence Murphy	Archie N. Hill
1922	Indiana High School Press Association	Raymond Blackwell William Bridges	Robert F. Chupp
1922	South Dakota High School Press Association	Paul W. Kieser	George W. Phillips
1923	Missouri Interscholastic Press Association	Robert S. Mann	Robert P. Knight
1923	Montana Interscholastic Editorial Association		Warren J. Brier
1923	Texas High School Press Association		Frank C. Rigler
1924	Illinois State High School Press Association	Elmo S. Watson	Gene Gilmore
1925	Southern Interscholastic Press Association		O. W. Riegel

Date	Association	Founder	Present Head
1927	United High School Press Association	W. Page Pitts	William Francois
1928	Arkansas High School Press Association	W. J. Lemke	Jess B. Covington
1928	Interscholastic League Press Conferenec (Texas)	DeWitt C. Reddick	Max R. Haddick
1928	Georgia Scholastic Press Association	John E. Drewry	
1931	Catholic School Press Association	J. L. O'Sullivan	Clifford L. Helbert
1931	San Joaquin Valley Scholastic Press Association	Paul V. Sheehan	Schyler Rebart
1931	Alabama High School Press Association		
1936	St. Bonaventure High School Journalism Association	George P. Evans	Russel J. Jandoli
1937	Empire State School Press Association	Douglass W. Miller	Jay B. Wright
1937	North Carolina Scholastic Press Association	Walter Spearman	Walter Spearman
1938	Northeastern Ohio Scholastic Press Association		Harvey Saalberg
1940	Northwest Ohio District Journalism Association		Jeff Clark
1945	Mississippi Scholastic Press Association	Nita Dabb	Samuel S. Talbert
1946	North Central Michigan Press Association	V. V. William	Vidian Roe
1946	Florida Scholastic Press Association	John V. Webb	Reva F. Swift

Date	Association	Founder	Present Head
1946	Maryland Scholastic Press Advisers Association	James C. Leonhart	Richard G. Ensor
1947	Central New York State School Press Association		Raymond Simon
1947	Wyoming High School Press Association		W. R. Biggs
1950	Wisconsin Cheppewa Valley School Press Association	L. Hench	E. C. Karwand
1950	Southern Illinois School Press Association	Donald R. Grubb	W. Manion Rice
1950	Central Texas High School Press Association	W. J. Thomas	David A. Cheavens
1954	Central Valley (Calif.) Scholastic Journalism Association	Clyde C. Parker	William A. Dorman
1955	Eastern Indiana Division		Louis E. Inglehart
1957	South-western Council of Student Publications (Texas)		W. E. Garets
1958	Detroit Student Press Association	James M. Magmar	James W. Thompson
1960	Northern Illinois School Press Association	Donald O. Grubb	John Griffith
1962	Delaware Valley Scholastic Press Association	Willard E. Lally	Willard E. Lally
1962	Pioneer Valley Press Conference	Sister Edward Agnes	Sister Edward Agnes
1963	Utah State Press	Marlan Wilson	Marlan Wilson
1963	East Bay High School Press Association	John A. Gothburg	John A. Gothburg

Date	Association	Founder	Present Head
1964	Interscholastic Press Association (Calif.)	Ralph Alexander	Ralph Alexander

This list is incomplete. Dates of founding were not reported by associations in Nebraska, Pennsylvania, and several other states. As far as could be determined, there are no formal organizations of high school student publications in Maine, Vermont, New Hampshire, Delaware, Colorado, and Washington. Furthermore, several organizations which once were very effective no longer exist. The best example is the Pacific Slope School Press which had a dynamic program which was terminated when the University of Washington School of Journalism changed policies. Howard Brier, its director, deservedly won national recognition for the excellence of his leadership.

(Quill and Scroll Studies welcomes additions and corrections to the foregoing list.)

Part 2. Membership in High School Press Associations

1. Policies

High school press association policies on membership vary widely. Some have no members; others do. The latter may serve only senior high schools or only newspaper staffs or they may accept junior high schools or junior colleges and all publication staffs and broadcast bureaus. For example, The Temple Press Tournament, founded by the writer, is an invitational event to which staffs come without formal membership in any association.

2. Figures

Analysis of figures reveals that in some instances they are estimates--round figures. In the Florida report, for example, a study of journalism in junior high schools in that state made by the writer revealed that there are more junior high school publications than the Florida Scholastic Press Association reported. Those who have worked in school press associations understand how difficult it often is to gather completely accurate data.

Membership in Table 1, Part 2, presents membership data in terms of the public and non-public schools and in terms of the kind of

schools--junior high, senior high, junior college, college and university, or other.

Table 1. Membership in High School Press Associations in Terms of Institutions

Association	Public	Non-Public	Jun. H.S.	Sen. H.S.	Jun. Col.	Col. Uni.	Other
Alabama							
Alabama High School Press Ass'n.	---	---	---	---	---	---	---
Alaska							
No press association							
Arizona							
Arizona Interscholastic Press Ass'n.	---	---	---	---	---	---	---
Arkansas							
Arkansas High School Press Ass'n.	100	5	14	91	---	---	---
California							
Central Valley Scholastic Journalism Ass'n.	87	10	---	97	---	---	---
East Bay High School Press Ass'n.	---	---	---	---	---	---	---
Interscholastic Press Ass'n.	382	22	---	404	---	---	---
Los Angeles High School Journalism Ass'n.	---	---	---	---	---	---	---
San Gabriel Valley Scholastic Press Ass'n.	---	---	---	---	---	---	---
San Joaquin Valley Scholastic Press Ass'n.	---	---	8	45	---	---	---

Association	Public	Non-Public	Jun. H.S.	Sen. H.S.	Jun. Col.	Col. Uni.	Other
Santa Clara County School Press Ass'n.	---	---	---	---	---	---	---
Southern California Journalism Education Ass'n. . . .	---	---	---	---	---	---	---
Colorado							
No state school press ass'n.							
Connecticut							
Connecticut Scholastic Press, Inc.	---	---	---	---	---	---	---
Delaware							
No state high school press ass'n.							
District of Columbia							
No high school press ass'n.							
Florida							
Florida Scholastic Press Ass'n.	230	20	30	200	---	---	20
Georgia							
Atlanta Scholastic Press Ass'n.	---	---	---	---	---	---	---
Georgia Scholastic Press Ass'n.	---	---	---	---	---	---	---
Southern Regional Press Ass'n.	---	---	---	---	---	---	---
Hawaii							
Hawaii Ass'n. of Journalism Advisers	---	---	---	---	---	---	---

Association	Public	Non-Public	Jun. H.S.	Sen. H.S.	Jun. Col.	Col. Uni.	Other
Idaho							
Idaho Journalism Advisers Ass'n.	---	---	---	---	---	---	---
Illinois							
Eastern Illinois High School Press Ass'n.	---	---	---	---	---	---	---
Illinois State High School Press Ass'n.	---	---	---	---	---	---	---
Northern Illinois School Press Ass'n.	111	11	---	119	3	---	---
Southern Illinois School Press Ass'n.	88	4	---	196	8	---	---
Indiana							
Eastern Indiana Journalism Division	125	35	40	120	---	---	---
Indiana High School Press Ass'n.	203	9	2	200	---	---	10
Northern Indiana	---	---	---	---	---	---	---
Wabash Valley Press Conference	---	---	---	---	---	---	---
Iowa							
Iowa High School Press Ass'n.	127	23	0	150	---	---	---
Kansas							
Kansas Organization of Publication Advisers	---	---	---	---	---	---	---
Kansas State High School Activities Ass'n.	---	---	---	---	---	---	---

Association	Public	Non-Public	Jun. H.S.	Sen. H.S.	Jun. Col.	Col. Uni.	Other
Kentucky							
Kentucky High School Press Ass'n.	---	---	---	---	---	---	---
Louisiana							
Louisiana Scholastic Press Ass'n.	---	---	---	---	---	---	---
Southeastern Louisiana College Press Conference	---	---	---	---	---	---	---
Maine							
No high school press ass'n.							
Maryland							
Maryland Scholastic Press Advisers Ass'n.	---	---	---	---	---	---	---
Massachusetts							
Boston Globe High School Press Ass'n.	---	---	---	---	---	---	---
New England Catholic Press Ass'n.	---	---	---	---	---	---	---
Pioneer Valley Press Conference	11	16	---	27	---	---	---
Western Massachusetts League of School Publications	---	---	---	---	---	---	---
Michigan							
Detroit Student Press Ass'n.	---	---	---	---	---	---	---
Michigan Interscholastic Press Ass'n.	---	---	---	---	---	---	---
North Central Michigan Scholastic Press Ass'n.	---	---	---	---	---	---	---

Association	Public	Non-Public	Jun. H.S.	Sen. H.S.	Jun. Col.	Col. Uni.	Other
Minnesota							
Minnesota State High School Press Ass'n.	106	11	3	114	---	---	---
Mississippi							
Mississippi Scholastic Press Ass'n.	91	---	---	87	2	---	---
Missouri							
Missouri Interscholastic Press Ass'n.	180	20	4	128	---	---	---
Montana							
Montana Interscholastic Editorial Ass'n.	103	6	---	109	---	---	---
Nebraska							
Nebraska State High School Press Ass'n.	---	---	---	---	---	---	---
Nevada							
No state press ass'n.							
New Hampshire							
No state press ass'n.							
New Jersey							
Delaware Valley Press Ass'n.	---	---	---	---	---	---	---
Mercer Scholastic Press Ass'n.	---	---	---	---	---	---	---
Scholastic Press Ass'n. of New Jersey	---	---	---	---	---	---	---

Association	Public	Non-Public	Jun. H.S.	Sen. H.S.	Jun. Col.	Col. Uni.	Other
New Mexico							
New Mexico High School Press Ass'n.	---	---	---	---	---	---	---
New York							
Central New York State School Press Ass'n.	30	3	2	21	---	---	---
Empire State School Press Ass'n.	77	39	5	98	---	---	11
Greater New York School Press Ass'n.	---	---	---	---	---	---	---
Nassau County School Press Ass'n.	---	---	---	---	---	---	---
St. Bonaventure School Press Ass'n.	102	84	8	174	---	---	4
Scholastic Editors' Conference	---	---	---	---	---	---	---
North Carolina							
North Carolina Scholastic Press Ass'n.	57	---	---	---	---	---	---
North Dakota							
Northern Interscholastic Press Ass'n.	350	15	---	365	---	---	---
Ohio							
Akron Area Journalism Ass'n.	---	---	---	---	---	---	---
Journalism Ass'n. of Ohio Schools	---	---	---	---	---	---	---
Northeastern Ohio Scholastic Press Ass'n.	---	---	---	313	---	---	---

Association	Public	Non-Public	Jun. H.S.	Sen. H.S.	Jun. Col.	Col. Uni.	Other
Northwest Ohio District Journalism Ass'n.	63	7	2	68	---	---	---
Oklahoma							
Oklahoma Interscholastic Press Ass'n.	68	3	8	60	---	---	3
Oregon							
Oregon Scholastic Press	139	9	---	148	---	---	---
Pennsylvania							
Pennsylvania School Press Ass'n.	199	17	28	162	1	---	25
Villanova University School Press Ass'n.	---	---	---	---	---	---	---
Western Pennsylvania School Press Ass'n.	---	---	---	---	---	---	---
Rhode Island							
No state press ass'n.							
South Carolina							
South Carolina Scholastic Press Ass'n.	---	---	---	---	---	---	---
South Dakota							
South Dakota High School Press Ass'n.	202	14	---	216	---	---	---
Tennessee							
Tennessee High School Press Ass'n.	---	---	---	---	---	---	---
Texas							
Advisory Council for Texas Student Journalists	---	---	---	---	---	---	---

Association	Public	Non-Public	Jun. H.S.	Sen. H.S.	Jun. Col.	Col. Uni.	Other
Central Texas High School Press Ass'n.	34	1	---	35	---	---	---
Southwestern Council of Student Publications . . .	27	---	2	24	1	---	---
Texas High School Press Ass'n.	250	5	3	247	---	---	---
Texas Interscholastic League Press Conference	425	9	13	421	---	---	---
Utah							
Utah State Press Ass'n. . . .	---	---	---	---	---	---	---
Vermont							
No school press ass'n.							
Virginia							
Southern Interscholastic Press Ass'n.	344	41	---	385	---	---	---
Washington							
No school press ass'n.							
West Virginia							
West Virginia High School Journalism Teachers Ass'n.	---	---	---	---	---	---	---
United High School Press	40	3	2	41	---	---	---
Wisconsin							
Catholic School Press Ass'n.	---	900	---	---	---	---	---
Chippewa Valley School Press Ass'n.	59	4	---	63	---	---	---
Wisconsin Journalism Teacher-Adviser Council	---	---	---	---	---	---	---

Association	Public	Non-Public	Jun. H.S.	Sen. H.S.	Jun. Col.	Col. Uni.	Other
Wyoming							
Wyoming High School Press Ass'n.	60	---	---	60	---	---	---

Table 2. Membership in High School Press Associations in Terms of Student Publications

Association	Newspaper	Yearbook	Magazine	Other
Alabama				
Alabama High School Press Ass'n.	---	---	---	---
Alaska				
No association				
Arizona				
Arizona Interscholastic Press Ass'n.	---	---	---	---
Arkansas				
Arkansas High School Press Ass'n.	105	---	---	---
California				
Central Valley Scholastic Journalism Ass'n.	---	---	---	---
East Bay High School Press Ass'n.	---	---	---	---
Interscholastic Press Ass'n.	---	---	---	---
Los Angeles High School Journalism Ass'n.	---	---	---	---
San Gabriel Valley Scholastic Press Ass'n.	---	---	---	---

Association	Newspaper	Yearbook	Magazine	Other
San Joaquin Valley Scholastic Press Ass'n.	50	40	2	---
Santa Clara County School Press Ass'n.	---	---	---	---
Southern California Journalism Education Ass'n. . . .	---	---	---	---
Colorado				
No state school press ass'n.				
Connecticut				
Connecticut Scholastic Press, Inc..	---	---	---	---
Delaware				
No state school press ass'n.				
District of Columbia				
No state school press ass'n.				
Florida				
Florida Scholastic Press Ass'n.	100	100	40	10
Georgia				
Atlanta Scholastic Press Ass'n.	---	---	---	---
Georgia Scholastic Press Ass'n.	---	---	---	---
Southern Regional Press Ass'n.	---	---	---	---
Hawaii				
Hawaii Ass'n. of Journalism Advisers	---	---	---	---

Association	Newspaper	Yearbook	Magazine	Other
Idaho				
Idaho Journalism Advisers Ass'n.	---	---	---	---
Illinois				
Eastern Illinois High School Press Ass'n.	---	---	---	---
Illinois State High School Press Ass'n.	---	---	---	---
Northern Illinois School Press Ass'n.	65	57	---	---
Southern Illinois School Press Ass'n.	---	---	---	---
Indiana				
Eastern Indiana Journalism Division	70	90	---	---
Indiana High School Press Ass'n.	109	103	---	---
Northern Indiana	---	---	---	---
Wabash Valley Press Conference	---	---	---	---
Iowa				
Iowa High School Press Ass'n.	150	150	40	---
Kansas				
Kansas Organization of Publication Advisers	---	---	---	---
Kansas State High School Activities Ass'n.	---	---	---	---

Association	Newspaper	Yearbook	Magazine	Other
Kentucky				
Kentucky High School Press Ass'n.	---	---	---	---
Louisiana				
Louisiana Scholastic Press Ass'n.	---	---	---	---
Southeastern Louisiana College Press Conference .	---	---	---	---
Maine				
No high school press ass'n.				
Maryland				
Maryland Scholastic Press Advisers Ass'n.	95	70	18	35
Massachusetts				
Boston Globe High School Press Ass'n.	---	---	---	---
New England Catholic Press Ass'n.	---	---	---	---
Pioneer Valley Press Conference	27	---	---	---
Western Massachusetts League of School Publications . .	---	---	---	---
Michigan				
Detroit Student Press Ass'n.	---	---	---	---
Michigan Interscholastic Press Ass'n.	---	---	---	---
North Central Michigan Scholastic Press Ass'n.	60	60	---	---

Association	Newspaper	Yearbook	Magazine	Other
Minnesota				
Minnesota State High School Press Ass'n.	70	43	4	0
Mississippi				
Mississippi Scholastic Press Ass'n.	51	40	---	---
Missouri				
Missouri Interscholastic Press Ass'n.	111	89	---	2
Montana				
Montana Interscholastic Editorial Ass'n.	109	88	---	---
Nebraska				
Nebraska State High School Press Ass'n.	---	---	---	---
Nevada				
No state press ass'n.				
New Hampshire				
No state press ass'n.				
New Jersey				
Delaware Valley Press Ass'n.	---	---	---	---
Mercer Scholastic Press Ass'n.	---	---	---	---
Scholastic Press Ass'n. of New Jersey	---	---	---	---

Association	Newspaper	Yearbook	Magazine	Other
New Mexico				
New Mexico High School Press Ass'n.	---	---	---	---
New York				
Central New York State School Press Ass'n.	23	---	---	---
Empire State School Press Ass'n.	89	29	11	---
Greater New York School Press Ass'n.	---	---	---	---
Nassau County School Press Ass'n.	---	---	---	---
St. Bonaventure School Press Ass'n.	134	24	17	11
Scholastic Editors' Conference	---	---	---	---
North Carolina				
North Carolina Scholastic Press Ass'n.	57	34	---	---
North Dakota				
Northern Interscholastic Press Ass'n.	200	150	---	---
Ohio				
Akron Area Journalism Ass'n.	---	---	---	---
Journalism Ass'n. of Ohio Schools	---	---	---	---
Northeastern Ohio Scholastic Press Ass'n. . . .	---	---	---	---

Association	Newspaper	Yearbook	Magazine	Other
Northwest Ohio District Journalism Ass'n.	---	---	---	---
Oklahoma				
Oklahoma Interscholastic Press Ass'n.	56	65	3	0
Oregon				
Oregon Scholastic Press	---	---	---	---
Pennsylvania				
Pennsylvania School Press Ass'n.	137	60	19	0
Villanova University School Press Ass'n.	---	---	---	---
Western Pennsylvania School Press Ass'n.	---	---	---	---
Rhode Island				
No state press ass'n.				
South Carolina				
South Carolina Scholastic Press Ass'n.	---	---	---	---
South Dakota				
South Dakota High School Press Ass'n.	216	216	5	0
Tennessee				
Tennessee High School Press Ass'n.	---	---	---	---
Texas				
Advisory Council for Texas Student Journalists	---	---	---	---

Association	Newspaper	Yearbook	Magazine	Other
Central Texas High School Press Ass'n.	35	35	---	---
Southwestern Council of Student Publications . . .	27	27	---	---
Texas High School Press Ass'n.	105	135	---	---
Texas Interscholastic League Press Conference	434	---	---	---
Utah				
Utah State Press Ass'n.	---	---	---	---
Vermont				
No school press ass'n.				
Virginia				
Southern Interscholastic Press Ass'n.	153	133	51	11
Washington				
No school press ass'n.				
West Virginia				
West Virginia High School Journalism Teachers Ass'n.	---	---	---	---
United High School Press	43	43	---	---
Wisconsin				
Catholic School Press Ass'n.	566	220	114	---
Chippewa Valley School Press Ass'n.	---	---	---	---
Wisconsin Journalism Teacher-Adviser Council	---	---	---	---

Association	Newspaper	Yearbook	Magazine	Other
Wyoming				
Wyoming High School Press Ass'n.	60	60	---	---

Table 3. Estimated Number of Senior School and Junior High School Student Publications

Association	Sr. High School			Jr. High School		
	Newspaper	Magazine	Yearbook	Newspaper	Magazine	Yearbook
Alabama						
Alabama High School Press Ass'n.	---	---	---	---	---	---
Alaska						
No press association						
Arizona						
Arizona Interscholastic Press Ass'n.	---	---	---	---	---	---
Arkansas						
Arkansas High School Press Ass'n.	---	---	---	---	---	---
California						
Central Valley Scholastic Journalism Ass'n.	97	97	10	---	---	---
East Bay High School Press Ass'n.	59	55	6	---	---	---
Interscholastic Press Ass'n.	400	380	100	---	---	---
Los Angeles High School Journalism Ass'n.	---	---	---	---	---	---
San Gabriel Valley Scholastic Press Ass'n.	---	---	---	---	---	---

Association	Sr. High School Newspaper	Sr. High School Magazine	Sr. High School Yearbook	Jr. High School Newspaper	Jr. High School Magazine	Jr. High School Yearbook
San Joaquin Valley Scholastic Press Ass'n.	75	85	3	23	22	---
Santa Clara County School Press Ass'n.	---	---	---	---	---	---
Southern California Journalism Education Ass'n. . . .	---	---	---	---	---	---
Colorado						
No state school press ass'n.						
Connecticut						
Connecticut Scholastic Press, Inc.	---	---	---	---	---	---
Delaware						
No state school press ass'n.						
District of Columbia						
No state school press ass'n.						
Florida						
Florida Scholastic Press Ass'n.	---	---	---	---	---	---
Georgia						
Atlanta Scholastic Press Ass'n.	---	---	---	---	---	---
Georgia Scholastic Press Ass'n.	---	---	---	---	---	---
Southern Regional Press Ass'n.	---	---	---	---	---	---
Hawaii						
Hawaii Ass'n of Journalism Advisers	---	---	---	---	---	---

Association	Sr. High School Newspaper	Sr. High School Magazine	Sr. High School Yearbook	Jr. High School Newspaper	Jr. High School Magazine	Jr. High School Yearbook
Idaho						
Idaho Journalism Advisers Ass'n.	---	---	---	---	---	---
Illinois						
Eastern Illinois High School Press Ass'n.	---	---	---	---	---	---
Illinois State High School Press Ass'n.	---	---	---	---	---	---
Northern Illinois School Press Ass'n.	322	322	---	---	---	---
Southern Illinois School Press Ass'n.	205	201	6	---	---	---
Indiana						
Eastern Indiana Journalism Division	425	450	40	100	40	20
Indiana High School Press Ass'n.	500	525	---	10	10	----
Northern Indiana	---	---	---	---	---	---
Wabash Valley Press Conference	---	---	---	---	---	---
Iowa						
Iowa High School Press Ass'n.	450	450	100	10	---	10
Kansas						
Kansas Organization of Publication Advisers	---	---	---	---	---	---
Kansas State High School Activities Ass'n.	---	---	---	---	---	---

Association	Sr. High School Newspaper	Sr. High School Magazine	Sr. High School Yearbook	Jr. High School Newspaper	Jr. High School Magazine	Jr. High School Yearbook
Kentucky						
Kentucky High School Press Ass'n.	---	---	---	---	---	---
Louisiana						
Louisiana Scholastic Press Ass'n.	---	---	---	---	---	---
Southeastern Louisiana College Press Conference .	---	---	---	---	---	---
Maine						
No high school press ass'n.						
Maryland						
Maryland Scholastic Press Advisers Ass'n.	300	300	100	200	50	50
Massachusetts						
Boston Globe High School Press Ass'n.	---	---	---	---	---	---
New England Catholic Press Ass'n.	---	---	---	---	---	---
Pioneer Valley Press Conference	300	---	---	---	---	---
Western Massachusetts League of School Publications . .	---	---	---	---	---	---
Michigan						
Detroit Student Press Ass'n.	---	---	---	---	---	---
Michigan Interscholastic Press Ass'n.	---	---	---	---	---	---
North Central Michigan Scholastic Press Ass'n.	200	200	---	---	---	---

Association	Sr. High School Newspaper	Sr. High School Magazine	Sr. High School Yearbook	Jr. High School Newspaper	Jr. High School Magazine	Jr. High School Yearbook
Minnesota						
Minnesota State High School Press Ass'n.	188	139	13	50	---	---
Mississippi						
Mississippi Scholastic Press Ass'n.	55	45	---	---	---	---
Missouri						
Missouri Interscholastic Press Ass'n.	500	500	50	---	---	---
Montana						
Montana Interscholastic Editorial Ass'n.	176	162	5	---	---	---
Nebraska						
Nebraska State High School Press Ass'n.	---	---	---	---	---	---
Nevada						
No state press ass'n.						
New Hampshire						
No state press ass'n.						
New Jersey						
Delaware Valley Press Ass'n.	---	---	---	---	---	---
Mercer Scholastic Press Ass'n.	---	---	---	---	---	---
Scholastic Press Ass'n. of New Jersey	---	---	---	---	---	---

Association	Sr. High School Newspaper	Sr. High School Magazine	Sr. High School Yearbook	Jr. High School Newspaper	Jr. High School Magazine	Jr. High School Yearbook
New Mexico						
New Mexico High School Press Ass'n.	---	---	---	---	---	---
New York						
Central New York State School Press Ass'n.	31	---	---	2	---	---
Empire State School Press Ass'n.	---	---	---	---	---	---
Greater New York School Press Ass'n.	---	---	---	---	---	---
Nassau County School Press Ass'n.	---	---	---	---	---	---
St. Bonaventure School Press Ass'n.	---	---	---	---	---	---
Scholastic Editors' Conference	---	---	---	---	---	---
North Carolina						
North Carolina Scholastic Press Ass'n.	52	34	---	5	---	---
North Dakota						
Northern Interscholastic Press Ass'n.	500	450	---	---	---	---
Ohio						
Akron Area Journalism Ass'n.	---	---	---	---	---	---
Journalism Ass'n. of Ohio Schools	---	---	---	---	---	---
Northeastern Ohio Scholastic Press Ass'n.	281	286	---	---	---	---

Association	Sr. High School Newspaper	Sr. High School Magazine	Sr. High School Yearbook	Jr. High School Newspaper	Jr. High School Magazine	Jr. High School Yearbook
Northwest Ohio District Journalism Ass'n.	225	215	10	25	---	---
Oklahoma						
Oklahoma Interscholastic Press Ass'n.	---	---	---	---	---	---
Oregon						
Oregon Scholastic Press	---	---	---	---	---	---
Pennsylvania						
Pennsylvania School Press Ass'n.	114	57	14	20	2	5
Villanova University School Press Ass'n.	---	---	---	---	---	---
Western Pennsylvania School Press Ass'n.	---	---	---	---	---	---
Rhode Island						
No state press ass'n.						
South Carolina						
South Carolina Scholastic Press Ass'n.	---	---	---	---	---	---
South Dakota						
South Dakota High School Press Ass'n.	216	216	5	---	---	---
Tennessee						
Tennessee High School Press Ass'n..	---	---	---	---	---	---

Association	Sr. High School Newspaper	Sr. High School Magazine	Sr. High School Yearbook	Jr. High School Newspaper	Jr. High School Magazine	Jr. High School Yearbook
Texas						
Advisory Council for Texas Student Journalists	---	---	---	---	---	---
Central Texas High School Press Ass'n.	35	35	---	---	---	---
Southwestern Council of Student Publications . . .	---	---	---	---	---	---
Texas High School Press Ass'n.	---	---	---	---	---	---
Texas Interscholastic League Press Conference	800	900	200	500	500	25
Utah						
Utah State Press Ass'n.	80	80	60	25	10	10
Vermont						
No school press ass'n.						
Virginia						
Southern Interscholastic Press Ass'n.	153	133	51	---	---	---
Washington						
No school press ass'n.						
West Virginia						
West Virginia High School Journalism Teachers Ass'n.	---	---	---	---	---	---
United High School Press	100	100	---	5	5	---
Wisconsin						
Catholic School Press Ass'n.	---	---	---	---	---	---

Association	Sr. High School Newspaper	Sr. High School Magazine	Sr. High School Yearbook	Jr. High School Newspaper	Jr. High School Magazine	Jr. High School Yearbook
Chippewa Valley School Press Ass'n.	60	63	---	---	---	---
Wisconsin Journalism Teacher-Adviser Council	---	---	---	---	---	---
Wyoming						
Wyoming High School Press Ass'n.	70	75	---	---	---	---

Part 3. Services Performed by High School Press Associations

1. Role of Associations

Perhaps the role of any high school press association can be determined by reading its statement of purpose in its constitution--if it has one. Perhaps the role can be determined just as well by examining the services it performs. It is probable, of course, that each service could be examined more fully, but the data herein reported may be significant.

To be sure, the basic policy is determined by the school or department of journalism or whoever sponsors the association. To be sure, some associations are nomadic, fearing the apron strings of a permanent institution which can provide modest headquarters. Perhaps what the latter gain in independence, they often lose in efficiency and continuity.

Then, too, the success of a high school press association may depend upon the director, the time given to him for his work, the space provided for him, the funds provided. and the clerical assistance he receives. Often the director or executive secretary has a full-time teaching load in addition to his association duties. He realizes that it is academically respectable to engage in research whereas it is not academically respectable to help high school journalists and their teachers.

Consequently the data presented herein should be studied with the realization that much that the director would like to do may not be accomplished because of the limitations that circumstances

impose upon him. Yet it is true that quality programs could be developed if directors found themselves in situations in which they could use their initiative and imagination, and had essential resources.

Table Number Item	No. of Responses			Percentage of Responses		
	Yes	No	No Comment	Yes	No	No Comment
Table 1: Scope of service of high school press association						
Serves more than one state	7	15	3	28	60	12
Serves only one state	12	10	3	48	40	12
Serves a region in a state	5	19	1	20	76	04
Serves a city or county	0	22	3	0	88	12
Table 2: Nature of association membership						
By school	10	13	2	40	52	08
By publication	14	9	2	56	36	08
Table 3: Eligibility for membership						
Public	25	0		100		
Non-public	24	1		96	04	
Elementary	1	22	2	04	88	08
Junior high	19	5	1	76	20	04
Senior high	25	0		100		
Junior colleges	5	19	1	20	76	04
Four-year colleges	2	21	2	08	84	08
Universities	2	21	2	08	84	08
Table 4: Season in which annual conference or convention is held						
Fall	14	9	2	56	36	08
Winter	0	23	2	92	0	08
Spring	12	13		48	52	
Summer	1	22	2	04	88	08
Table 5: Season in which other meetings in specific sections or areas are held						
Fall	10	13	2	40	52	08
Winter	3	19	3	12	76	12
Spring	7	15	3	28	60	12
Summer	2	20	3	08	80	12

Table Number Item	No. of Responses			Percentage of Responses		
	Yes	No	No Comment	Yes	No	No Comment
Table 6: Activities at annual conference or convention for all association members						
Opening address or speech	22	2	1	88	08	04
Closing address or speech	9	14	2	36	56	08
Newspaper staff sessions	25	0	0	100		
Yearbook staff sessions	22	3		88	12	
Magazine staff sessions	13	11	1	52	44	04
Business problems sessions	23	1	1	92	04	04
Journalism career sessions	23	1	1	92	04	04
Advisers' sessions	25	0	0	100		
Contests, competitive events	18	6	1	72	24	04
One or more official dinners	13	11	1	52	44	04
One or more official luncheons	19	5	1	76	20	04
One or more official breakfasts	3	20	2	12	80	08
Refreshment breaks	14	10	1	56	40	04
Displays of student publications	24	1	0	96	04	
Displays by commercial firms	15	10		60	40	
Displays - other	11	11	3	52	48	4
Plant tours	13	12	0	52	48	
Dances, picnics, or parties	08	15	2	32	60	08
Programs of entertainment	16	9	0	64	36	
Table 7: Participation of commercial firms						
Exhibit without payment of fees	13	9	3	52	36	12
Exhibit on payment of fees	3	19	3	12	76	12
Exhibit if they advertise in association's official bulletin	2	19	4	08	76	16
Provide refreshments	6	15	4	24	60	10
Provide cocktail parties	2	14	4	08	76	16
Distribute promotional material	12	9	4	48	36	16
Negotiate contracts	2	18	5	08	72	20
Table 8: Activities at area or sectional meetings						
Opening address or speech	12	5	8	48	20	32
Closing address or speech	8	8	9	32	32	36
Newspaper staff sessions	11	6	8	44	24	32

Table Number Item	No. of Responses Yes	No	No Comment	Percentage of Responses Yes	No	No Comment
Table 8 continued:						
Yearbook staff sessions	13	4	8	52	16	32
Magazine staff sessions	4	12	9	16	48	36
Business problems session	9	7	9	36	28	36
Journalism careers session	5	10	10	20	40	40
Advisers' session	11	6	8	44	24	32
Contests, competitive events	2	14	9	08	56	36
One or more official dinners	2	13	10	08	52	40
One or more official luncheons	5	10	10	20	40	40
One or more official breakfasts	0	15	10	00	60	40
Refreshment breaks	8	7	10	32	28	40
Displays of student publications	6	10	9	24	40	36
Displays by commercial firms	4	11	10	16	44	40
Displays - other	3	12	10	12	48	40
Plant tours	2	13	70	08	52	40
Dances, picnics, or parties	3	12	10	12	48	40
Programs of entertainment	3	12	10	12	48	40
Table 9: Recognition by association in presenting awards						
Winners of contests	19	5	1	76	20	04
Outstanding student journalists	13	10	2	52	40	08
Outstanding advisers	7	16	2	28	64	08
Association directors	3	19	3	12	76	12
Former association directors	1	21	3	04	84	12
Leaders in high school journalism	7	15	3	28	60	12
Leaders in mass media	3	18	4	12	72	16
Table 10: Publication of association's news bulletin						
Monthly	10	13	2	40	52	08
Oftener	2	21	2	08	84	08
Quarterly	6	18	1	24	72	04
As needed	8	16	1	32	64	04

Table Number / Item	No. of Responses Yes	No	No Comment	Percentage of Responses Yes	No	No Comment
Table 11: Critical services sponsored by associations						
Newspaper	20	5		82	20	
Yearbook	15	10	60	40		
Magazine	5	18	2	20	72	08
Other	4	20	1	16	80	04
Table 12: Sponsorship of summer workshops and institutes						
Teachers	7	16	2	28	64	08
Students	11	13	1	44	52	04
Table 13: Number of students permitted from each staff as delegates to annual conference						
Unlimited	21	13	1	84	12	04
6-10 per staff	1	21	3	04	84	12
1-5 per staff	2	21	2	08	84	08
Table 14: Number of students permitted from each staff as delegates to sectional or area meetings						
Unlimited	12	6	7	48	24	28
6-10 students	0	16	8		64	36
1-5 students	2	14	9	08	56	36
Table 15: Fee per student delegate attending conference						
Pay no fee	3	20	2	12	80	08
$.00 - $.50	4	20	1	16	80	04
$.55 - $.99	4	18	2	16	76	08
$1 or more	15	8	2	60	32	08
Table 16: Contests sponsored by the association						
News writing	20	5		80	20	
Editing	10	14	1	40	56	4
Photography	16	9		64	36	
Editorials and/or columns	18	7		72	28	
Feature articles	18	7		72	28	
Creative writing	7	16	2	28	64	08
Other contests	14	10	1	56	40	04

Table Number / Item	No. of Responses Yes	No	No Comment	Percentage of Response Yes	No	No Comment
Table 17: Activities sponsored by association						
Speakers bureau	7	18		28	72	
Audiovisual services	8	17		32	68	
Television and/or radio programs	1	22	2	04	88	08
Association of advisers and/or teachers	15	9	1	60	36	04
Investigative activities	7	17	1	28	68	04
Other activities or services	13	12		52	48	
Table 18: Other aspects of association						
Maintains office on a college campus	18	7		72	28	
Maintains headquarters in a school or department of journalism	22	3		88	12	
Contacts with newspaper fund	21	3	1	84	12	04
Contacts with NSPA	15	7	3	60	28	12
Contacts with CSPA	12	11	2	48	44	08
Contacts with Quill and Scroll	13	9	3	52	36	12
Table 19: Attitudes towards NSPA and CSPA						
Encourages membership in NSPA	19	2	4	76	08	16
Encourages membership in CSPA	19	3	3	76	12	12
Table 20: Publishing activities of association						
News bulletin - printed	10	14	1	40	56	04
News bulletin - duplicated	12	11	2	48	44	08
Directory of members	11	12	2	44	48	08
Style sheet	4	19	2	16	76	08
Editorial staff helps	12	11	2	48	44	08
Business staff helps	11	12	2	44	48	08
Journalism course of study	5	18	2	20	72	08
Journalism course units	3	20	2	12	80	08
Survey reports	12	12	1	48	48	04
History of association	8	15	2	32	60	04
History of high school publications in area it serves	1	22	2	04	88	08

Table Number Item	No. of Responses Yes	No	No Comment	Percentage of Respon Yes	No	No Comment
Table 20 Continued						
Press cards	9	14	2	36	56	08
Certificate of recognition for achievement	22	3		88	12	
Career pamphlets	8	16	1	32	64	04
Other material	12	12	1	48	48	04
Table 21: Agencies from which association receives satisfactory cooperation						
Schools of journalism	19	4	2	76	16	00
Schools of education	10	10	5	40	40	20
State departments of public instruction	14	7	4	56	28	16
College departments of English	5	14	6	20	36	24
Departments of advertising	9	9	7	36	36	28
Councils of English	9	9	7	36	36	28
Table 22: Cost of membership dues by school or staff						
Nothing	8	15	2	32	60	08
$1.00 - $2.99	2	21	2	08	84	00
$3.00 - $3.99	2	21	2	08	84	08
$4.00 - $4.99	0	23	2		92	08
$5.00 - $5.99	7	17	1	28	68	04
$6.00 or more	4	19	2	16	76	08
Table 23: Background of director or executive secretary						
Taught in high school	9	15	1	36	60	04
Sponsored a high school publication	9	15	1	36	60	04
Has a degree in journalism	22	3		88	12	
Has experience on a newspaper	21	4		84	16	
Has faculty status in a university	22	3		88	12	
Has faculty status in a school or department of journalism	24	1		96	04	

Table Number Item	No of Responses			Percentage of Responses		
	Yes	No	No Comment	Yes	No	No Comment
Table 24: Miscellaneous activities of association						
Cooperates with state activities association on convention dates	16	8	1	64	32	04
Published audited statement of financial status	5	19	1	20	76	04
Urges purchase of journalism books for school libraries	19	14	2	76	16	05
Provides a scholarship in a school or department of journalism	11	13	1	44	52	64
Urges advisers to quality for certification in journalism	19	4	2	76	16	08

Conclusions

Current practices of high school press associations vary widely, according to data presented in the foregoing tables. Some associations appear to serve their publics spasmodically, possibly being content with a minimum service dictated by the amount of the time and resources the director has. Other associations appear to have comprehensive programs.

This study leaves many questions unanswered. Here are some of them:

1) Should these associations more actively encourage every publication adviser to affiliate with JEA and CSPAA?

2) Should they more actively support movements to establish certification of journalism with at least a minimum requirement of 18 semester hours in upper division journalism?

3) Should they more actively encourage sustained instruction about freedom of the press to offset the teen-agers' trend toward authoritarian attitudes?

4) Should they provide recommended lists of books for high school libraries to buy?

5) Should they offer critical services only to those schools willing to pay a fee that compensates the association and judge for this form of service?

6) Should they clarify the role of junior high school journalism or have a positive program for junior high schools?

7) Should they do more to win administrators' positive interest, approval, and support for journalism activities?

8) Should they do more to interest English teachers, English departments, and English organizations in the study of mass media?

9) Should they do more to win positive and sustained support from state departments of instruction and schools of education?

These are only a few questions that merit the consideration of state high school press associations. No doubt there are others. It is not herein suggested that all of them should be answered in the affirmative. At the same time the best program for 1920, 1930, 1940, 1950, or 1960 may not be the best program for 1970 or 1980.